



แบ่งปันประสบการณ์
การระดมทุนด้วยตราสารหนี้



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Agenda

➤ ความเป็นมาของธุรกิจ

➤ สรุปวิธีการระดมทุนของบริษัทที่ผ่านมา







➤ ประโยชน์ในการระดมทุนผ่านการออกตั๋วแลกเงิน

Overview of Ananda Development

- ✓ Incorporate in July 1999
- ✓ Listed in SET with Market Cap. Rule in Dec. 2012
- ✓ Share register Bt. 333.3 m.
- ✓ Main business in property both condominium and housing

- ✓ Stock Exchange of Thailand listed SET 100 Index company.
- ✓ Number one in mass transit condos.
- ✓ Number one seller of condos in Thailand
- ✓ Multiple award winner
- ✓ Awarded Outstanding Achievement in Investor Relations at 2014 SET Awards

Strong Portfolio of Brands

Categories	Brands
Luxury	ASHTON
High-end	
Up-scale	 
Mid-range	  
Low-range	ELIO
Super value-range	UNiO



The Stock Exchange of Thailand

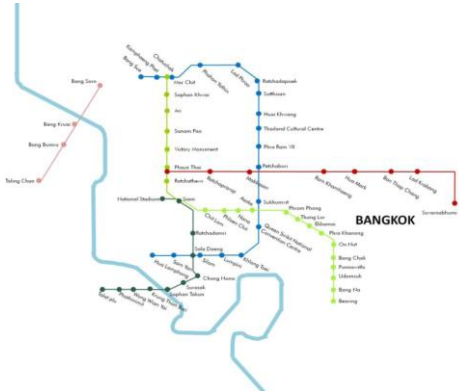
ANAN is a leading real estate developer with a unique product mix and investment proposition

Note: 2014 and 2015 Anan's net presales with Peers' presales from BLS Research

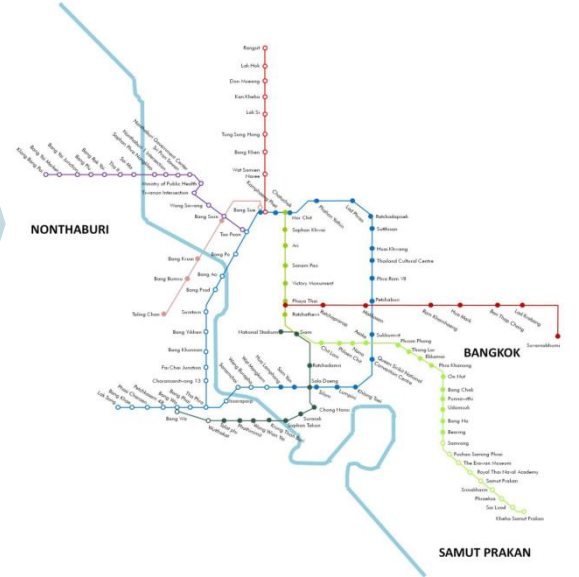
Thailand's Mass Transit Infrastructure Rollout

Bangkok's mass transit network is expected to expand significantly from a present 67 stations to 222 stations in 2022

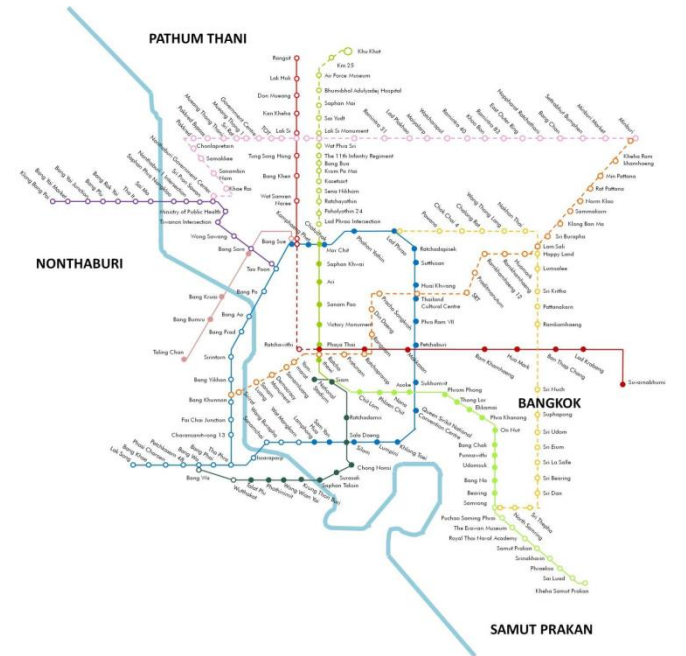
Current Line (2015)
67 stations



Under Construction
119 stations



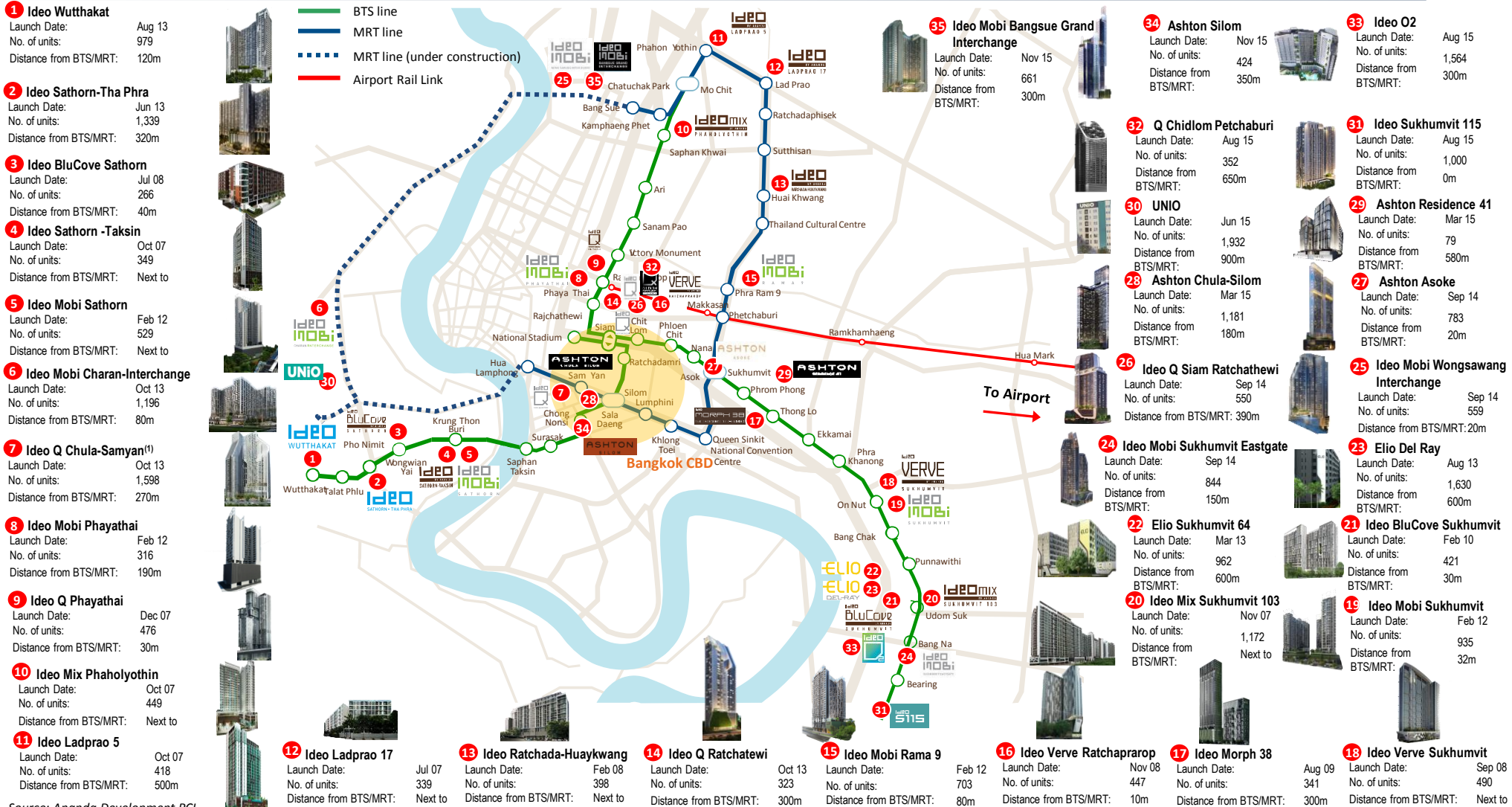
Future Plan (2022)
222 stations



Each new station provides development opportunities for our Ideo brand within a 300 metres radius and Elio brand within a 301 – 600 metres radius

Source: CBRE Research and Consulting.

Condominium Developments Are Strategically Located Along the Mass Transit Network



Source: Ananda Development PCL.

Note: Number of units is as of 30 December 2014.

1. A project under Ananda MF Asia Co., Ltd, a joint venture company with SEA Investment Five Pte. Ltd., a subsidiary of Mitsui Fudosan Co. Ltd. ANAN owns a 49.0% interest in the joint venture.

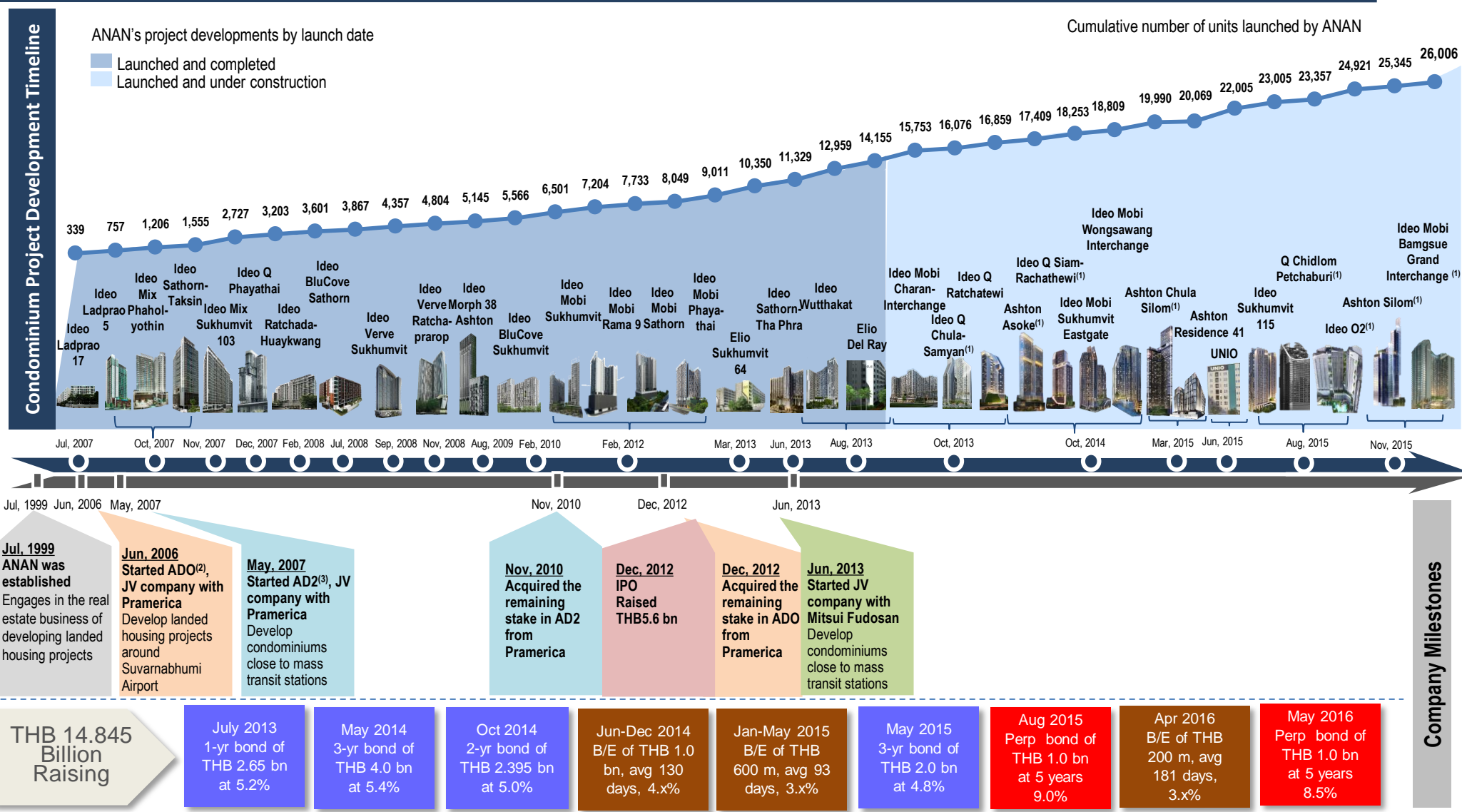
Agenda

➤ ความเป็นมาของธุรกิจ

➤ สรุปวิธีการระดมทุนของบริษัทที่ผ่านมา

➤ ขั้นตอนและประโยชน์ในการระดมทุนผ่านการออกตั๋วแลกเงิน

Key Company Milestones

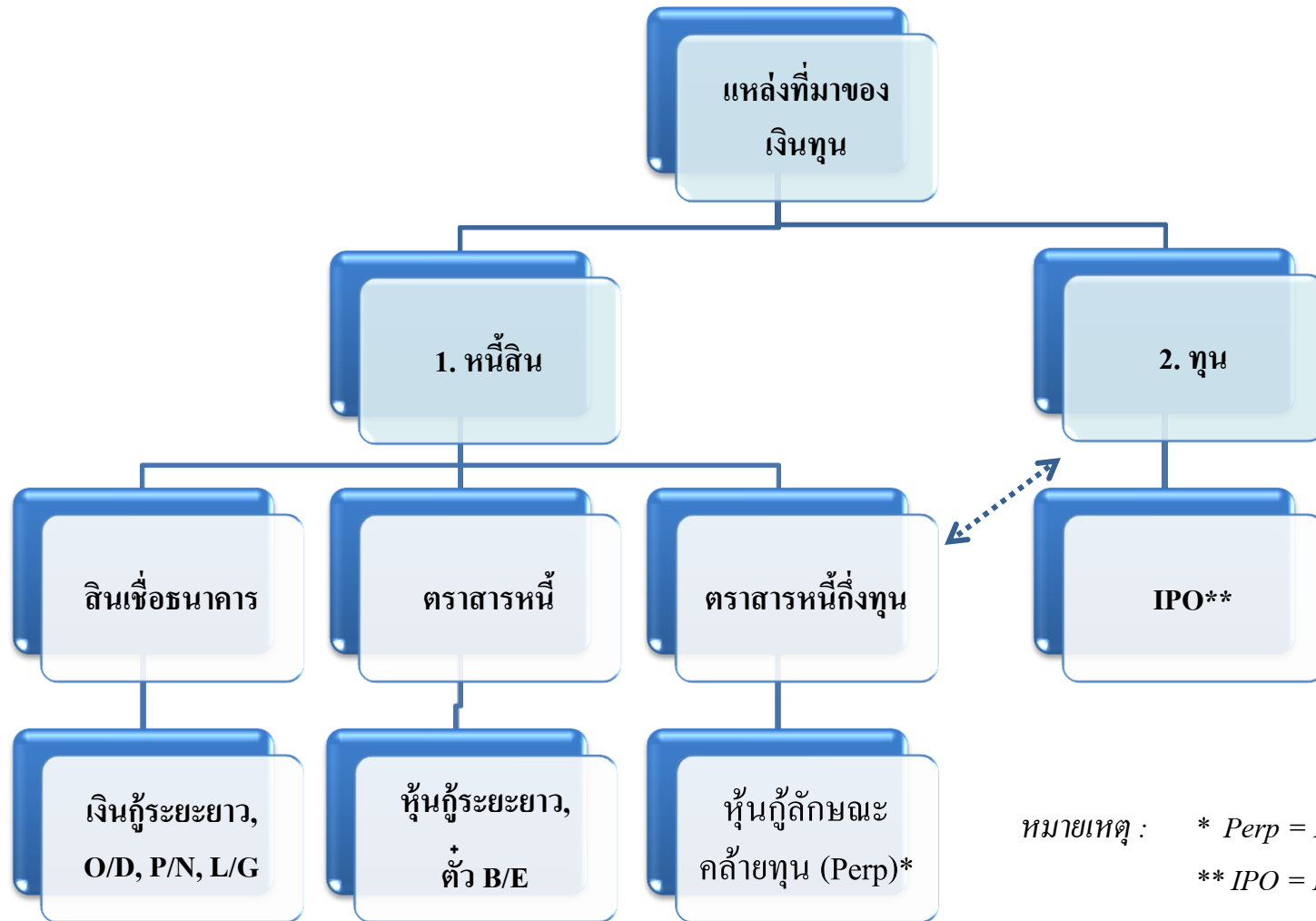


Source: Ananda Development PCL.

Note:

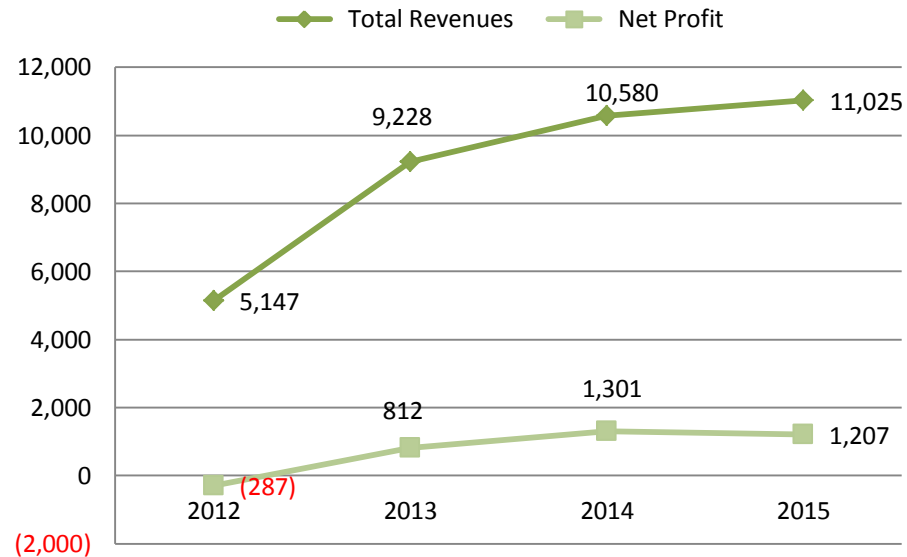
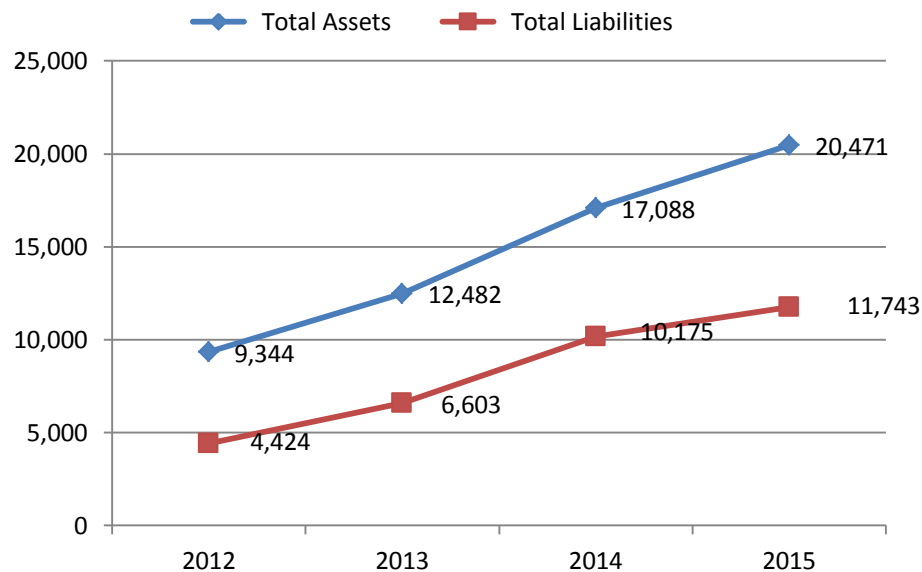
1. Projects under JV company with SEA Investment Five Pte. Ltd., a subsidiary of Mitsui Fudosan Co. Ltd. ANAN owns a 51.0% interest in the JV.
2. Refers to Ananda Development One.
3. Refers to Ananda Development Two.

การระดมทุนที่ผ่านมาของบริษัท



หมายเหตุ : * Perp = Perpetual Debenture
** IPO = Initial Public Offering

Financial Highlight



Agenda

- ความเป็นมาของธุรกิจ
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ข้อเปรียบเทียบกับสินเชื่อธนาคาร

	สินเชื่อธนาคาร	B/E
1. ระยะเวลาดำเนินการ	ประมาณ 2 เดือน	1-4 สัปดาห์
2. หลักประกัน	มี	ไม่มี
3. อัตราดอกเบี้ย	MLR, MRR, MOR ± ส่วนเพิ่ม	ตามมูลค่าตลาด
4. ค่าใช้จ่าย	ค่าธรรมเนียม เช่น Front-end fee, ค่าจดจำนอง	กลต. 50,000 บาท ThaiBMA 30,000 บาท

Thank you



Ananda Development PLC

2016